

**Mrs. Geetha V**  
**Assistant Professor**  
**SVCE, Bengaluru**



SL.NO	PARTICULARS	DETAILS		
		DEGREE	UNIVERSITY	SPECIALIZATION
1	EDUCATIONAL QUALIFICATION	BBM	BANGALORE	FINANCE
		MBA	VTU	HUMAN RESOURCE
2	DOB	17-08-1987		
3	ADDRESS	SRI VENKATESHWARA COLLEGE OF ENGINEERING, VIDYANAGAR, BENGALURU-562157		
4	WORK EXPERIENCE	TEACHING	08	
		RESEARCH	2 Years Parallel with teaching	
		INDUSTRY	01	
		OTHERS	NIL	
5	AREA OF INTEREST	Supply Chain Management, Human Resource Management, Marketing Management		
6	SUBJECTS TAUGHT	PG	Strategic Management, Research Methods, Services Marketing, International Marketing Management, Consumer Behavior, E Marketing, Organizational Change and Knowledge Management, Industrial Relations and Legal legislation, Work Place Ethics and Value System, Learning and Development , IHRM, Performance Management and Competency Mapping	
7	RESEARCH GUIDANCE	Masters	80+	
8	PUBLICATIONS	INTERNATIONAL JOURNALS & CINFERENCES	3	
		NATIONAL CONFERENCES	5	
9	WORKSHOPS/SEMINARS ARRANGED/ATTENDED	04		
10	RESPONSIBILITIES	CLASS TEACHER, NBA COORDINATOR, CULTURAL COORDINATOR, EXAM CORODINATOR		
11	CONTACT NUMBER	7259254701		
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