

Mrs.Vidya L
Assistant Professor

SVCE, Bengaluru



SL.NO	PARTICULARS	DETAILS		
1	EDUCATIONAL QUALIFICATION	DEGREE	UNIVERSITY	SPECIALIZATION
		B.Sc	BANGALORE	Microbiology
		MBA	VTU	Marketing
		Others	MYSORE	K-SET
2	DOB	01-09-1986		
3	ADDRESS	SRI VENKATESHWARA COLLEGE OF ENGINEERING, VIDYANAGAR, BENGALURU-562157		
4	WORK EXPERIENCE	TEACHING	8+ year	
		RESEARCH	NIL	
5	AREA OF INTEREST	Marketing management, Entrepreneurship & Research Methodology, International Business.		
6	SUBJECTS TAUGHT	UG	Strategic management	
		PG	Marketingmanagement,Retail management,Sales management, Work Place Ethics, Strategic management.	
7	RESEARCH GUIDANCE	MASTERS	60	
		NATIONAL CONFERENCES	06	
8	WORKSHOPS/SEMINARS ARRANGED/ATTENDED	08		
9	RESPONSIBILITIES	Class Teacher, Cultural, Time table Coordinator, EDP Coordinator, Website Coordinator.		
10	CONTACT NUMBER	9738183403		
11	EMAIL-ID	Vidya.army@gmail.com		