



Sri Venkateshwara College of Engineering

Department of MBA

ACADEMIC REPORT FOR THE YEAR 2014-15

VISION

“To develop globally competent management executives and entrepreneurs with strong ethical values for the growth of the nation”

MISSION

M1. Imparting skill based quality education for global competence

M2. Developing a spirit of entrepreneurship among students for enhancing job creation and innovation

M3. Moulding strong ethical values among students for successful professional and personal life.

PROGRAM EDUCATIONAL OBJECTIVES (PEOS)

PEO1: To develop managerial competencies through quality management education.

PEO2: To enhance employability of students through training and development.

PEO3: To motivate students to become successful entrepreneurs and facilitate job creation in the country.

PEO4: To inculcate ethical values among students for overall welfare of society.

SPECIALIZATIONS OF DEPARTMENT

[1] Finance & Marketing

[2] Human Resource & Finance

[3] Marketing & Human Resource

PROGRAM OUTCOMES (POS)

PO 1: Management Knowledge: Application and implementation of OB, OR & QT, Economics and domain specialization for rational decision making.

PO 2: Individual and team work: Participating effectively as a member of a team, individual & as a leader in an organization.

PO 3: Communication Skills: Communicate effectively through verbal, non- verbal communication & demonstrating appropriate presentation skills.

PO 4: Leadership skills: Development of prospective leaders for business and industrial sustainability.

PO 5: Upgrading IT skills: Acquiring relevant IT skills to support decision making in real time scenarios.

PO 6: Entrepreneurship: Imbibing a spirit of entrepreneurship among students for prospective job creation.

PO 7: Values: Developing appropriate ethical and spiritual values relevant to managerial practices.

PO 8: Consultancy: To facilitate professional exchange of knowledge and information between industry - institution for mutual benefit.

PO 9: Social responsibility: Instilling a sense of responsibility towards the society among prospective business managers.

PO 10: Placements: Providing job opportunities with respect to the specific areas of expertise.

PO 11: Time Management: Inculcating the habit of time management among students in their day to day activities and life.

PO 12: Global learning: Fostering global learning for exploiting opportunities and preparing students to overcome cross cultural shocks.

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TRAINING & DEVELOPMENT PROGRAMS

Quantum Leap Learning Solution offered training programme to the III semester students of MBA department on 25.9.14 & 26.9.14 by Ms. Meena and on 29.10.14, 31.10.14 & 3.11.14 by Mr. Avinish Singh, totally 5 sessions. These trainers have enlightened the students with the essentials of attending interviews and job skills like Group Discussion, resume writing, communication skills and e-mail writing.



GUEST LECTURES

To provide the students with the knowledge and information about the corporate world and culture, various guest lectures were arranged by inviting the guests with a vast industrial experience and academic excellence.

- Mr. Rajesh Naidu .B – Executive Team Leader, KPMG Services Pvt. Ltd. has addressed our student on “ Corporate Life – Basic inputs about interview and resume” on 18/4/2015.
- A guest lecture was organized on 27.02.15 by Mr. Prasad. M.A.N – Prasad & Associates, Global Marketing Consultants addressed our students on “Management Principles in Ancient India”



INDUSTRIAL VISITS

To provide an industrial exposure and to assist our students' future requirements about the corporate culture the following industrial visits were organized.

1. A visit to FORBES MARSHALL, MAPRO FOODS PVT LTD., Pune, Maharashtra on 06/10/14.
2. A visit to UB GROUP, GOA PAINTS and GOA DAIRY., from 08/10/14 to 09/10/14.

PAPER PRESENTATIONS

- Mr. Kartheek.M and Ms. Vedhavathi.J have presented a paper titled “ *Global challenges - new perspective in business and management*” in the management fest held on 15/11/2014 organized by M S Ramaiah Institute of Management.
- Ms. Sangeetha R and Ms. Shwetha K.N have presented a paper titled “ *Global challenges - new perspective in business and management*” in the management fest held on 15/11/2014 organized by M S Ramaiah Institute of Management.